



## Social Media Freelancer Opportunity: August 21 – March 22

**Deadline for applications: Tuesday 10th August by 5pm**

### **The Brief**

The Harris is offering one opportunity for an experienced social media freelancer to support the team through an exciting period of event delivery and capital project work. We are asking for an available freelancer to support the team for 2 working days a per week (working pattern can be discussed and flexible).

### **The Background**

The Harris Museum, Art Gallery & Library, known as The Harris, is managed by Preston City Council. We are proud guardians of our founders' intention, inscribed on the outside of the building which states that: 'The mental riches you may here acquire abide with you always.'

The Harris is at a turning point in its history, developing the #HarrisYourPlace project to create the UK's first blended museum, art gallery and library. Through the project we are bringing the museum and library together as a single service, developing community-led approaches to our programme and will deliver a major capital development by 2025.

This year, we are moving through an exciting period of change; with an exciting new temporary event venue to promote known as the "MET", also many diverse cultural and creative events taking place both in and surrounding the Harris plus planning for closure and operational relocation in October. Great communication will be vital in order to ensure a successful operational transition and event programme. Social media will sit at the heart of our communications and play a key role in providing open dialogue between The Harris and the people of Preston and beyond.

## What we're looking for:

- You will be a creative thinker who has a wealth of experience delivering successful social media marketing campaigns for a heritage, arts or cultural organisations
- You have demonstratable experience successfully working with the following social media platforms: Instagram, Twitter, Facebook and Youtube
- You will be a great team fit, working dynamically with a great positive attitude. You will work directly with the Harris team to create engaging posts, working closely with the them to identify opportunities for key social media moments, posts and conversations, using your expertise to guide the delivery of our social media
- You will be able to not only plan ahead but respond to social media interactions on a regular basis. We would like regular social media updates.
- You can work strategically and support the Harris team in developing a social media communications plan for the building closure in October 2021 and the event programme. Providing the team with your expertise and guidance along the way
- You have experience of using a social media management system to schedule and track campaigns
- You can demonstrate successful examples of previous social media campaigns
- You can provide great communication solutions around changing operations

## Delivery:

We are looking for a freelancer to support the team from mid August 21 through to the end of March 22. We are looking for someone with the availability of minimum 14 hours per week.

You must have a bank account and be able to provide a UTR (Unique Tax Reference) number. **This opportunity will be IR35 assessed.**

## How to apply:

If you would like to apply for this opportunity, please submit the following:

- A brief proposal including: examples of your previous work, business details, any available testimonies and case studies
- A brief delivery plan including a break down of associated costs including your day rate



## To apply

Please send your proposal to:  
[c.jackman@preston.gov.uk](mailto:c.jackman@preston.gov.uk)