



Commission title: **Create a young person friendly promotional tool for our young peoples offer.**

This opportunity is for a young artist/creative aged 18-25

Who is the commission aimed at: **Young people aged 12-25**

Value: 1 artist: £750 (£150 per day x equivalent of 5 days work) or 2 artists working together as 1 team: £1000 (£100 per day each x equivalent of 5 days work)

Number of opportunities: 1

Submission deadline: 12 noon on Friday 10th July
 Submit to: theharris@preston.gov.uk
 If you have any queries or questions please ring Kyra on: 01772 905412

Feedback date: we will notify you **whether your application has been successful or not** on Friday 17th July

Commission completion date: Friday August 14th

Project Brief:

Who are we?

We were born in 1893 are a Grade 1 listed Museum, Art Gallery and Library set in the heart of Preston City centre and we look awesome! We are recognised as being one of the leading Museums and Contemporary Art venues in the North West. From Ron Mueck to L.S. Lowry, we have it all! Photography, sculpture, painting, ceramics, glass, social history, fashion and contemporary art, textiles, an Egyptian Gallery, a library, a shop, a café and a huge team of staff and volunteers with lots of knowledge and experience - we can guarantee there is something here for everyone. We love our local community and we create loads of all year round activities, events, workshops, tours and courses to entertain, inspire and empower all ages, all backgrounds and all abilities.

Why do we need this job doing?

We want more young people – teens upwards - to use the Harris and feel comfortable and independent here. We know young people can feel out of their depth in places like the Harris: watched by us, not trusted, patronised, judged. We have a regular offer of groups, workshops, events and projects now for young people and are committed to them and want them around. We also want their advice to tell us what we are doing wrong and what we should be doing to get it right. We need to let them know this!

What is the job?

To create a product that we can use as a promotional tool to get on the radar of young people, to encourage them to choose us as something to do. The product could be a zine, an animation, a short film, a booklet – you will know best. We will want to use the

product for the next year to come and we will want to reproduce or share it far and wide in and around Preston.

What are the objectives?

It needs to be:

- Young people friendly!
- Dynamic
- Not too serious
- Without jargon
- Multi-Cultural
- Well branded
- Positive
- Ready in one month
- Accessible

We can help you to make sure it is all of the above

Who is the job aimed at?

All young people aged 12+ from Preston wanting to branch out from parents, teachers, siblings and boring routines! Young people that want to develop their self-confidence, life skills, interests and social life. Young people that need help to get their voices heard and stand out from the others. Young people that are at school, college, home schooled, Uni, employed, unemployed - all abilities, all levels, all welcome!

Other information:

- Once we have chosen who has got this opportunity, we will discuss branding, formats and sizes for the promotional tool, so that it can be printed for delivery in the community or shared online easily depending on the format chosen
- We will give you all the information about what's on offer at the Harris for young people
- You will be expected to connect regularly to selected staff and youth reps from the Harris to make sure the job is going in the right direction for young people – we will help you to do this

What we need from you:

- 1 A4 clear written proposal of your idea, or a short video of you explaining your proposal. If written it can feature photos, sketches or examples.
- Examples of your work/products – either weblinks, photos or actuals if appropriate
- A rough work plan
- Completed Preston City Council Equal Opportunities form. If you are applying as a duo then we will need one completing for each person


