

Navigating the System: Dementia Support for All

By Kirklees Deep



Artists

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Poem Ian McMillan

Unfurled Huddersfield, 22nd

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Meaning

After receiving a diagnosis for dementia, people and their carers often find the system to access appropriate support and care confusing. 'The Kirklees Deep' group through this banner, are campaigning for a better and clearer system to access contacts, advice, care and support.

Symbolism

The Kirklees Dementia Engagement and Empowerment Project covers Huddersfield Batley, Birstall, Cleckheaton, Denby Dale, Dewsbury, Heckmondwike, Holmfirth, Kirkburton, Marsden Meltham, Mirfield, and Slaithwaite. In 2011, Kirklees had a population of 422,500 and is the most populous borough in England that is not a city.

The maze in the center of the banner represents the difficulty that people with a recent diagnosis of dementia had in trying to access the appropriate services, and is based on the personal experience of people within this group. The colours green, purple, and blue are taken from the Kirklees coat of arms. Green represents reform, blue symbolises tranquility and purple stands for dignity.