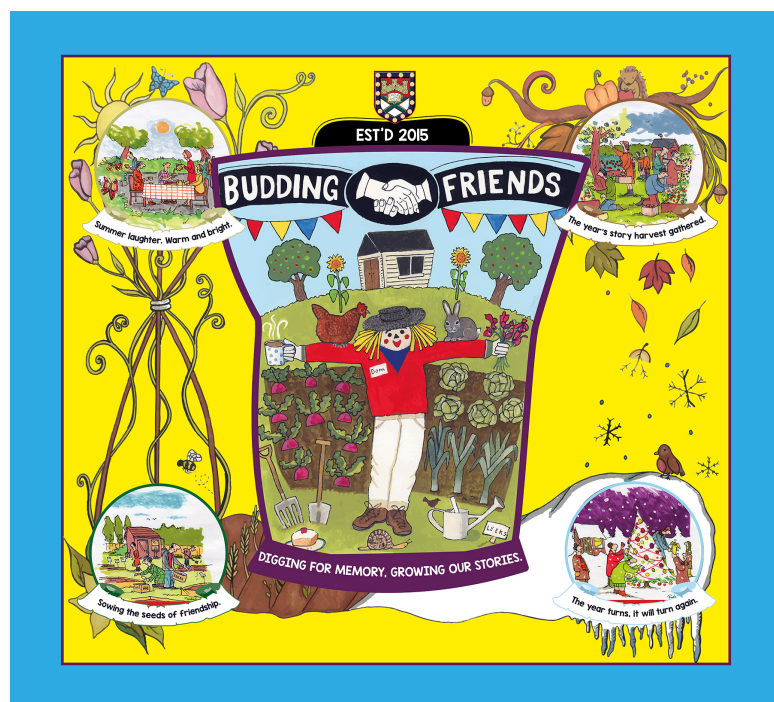


Digging for memory, growing our stories

by Budding Friends Exeter



Artists

Concept Ian Beesley

Design Martyn Hall

Centre Illustration Paula Charman

Inset illustrations Tony Husband

Poem Ian McMillan

Embellishments Ian Beesley

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Meaning

Digging for memory, growing our stories considers the importance of friends, families and support groups to encourage active living and social interaction to combat loneliness and isolation.

Symbolism

The banner has two versions a negative side and a positive side. This is a simplified form of oppositional narrative representation i.e. good versus bad, safe v dangerous, this style was often employed on traditional banners to illustrate the benefits of joining a union or other organisation.

The colours yellow represents ambition, blue loyalty and purple dignity.

The corner illustrations (starting bottom left) represent the four seasons spring, summer, autumn & winter.

The central image is of “Dom” the Budding Friend’s allotment scarecrow that welcomes people to the allotment.