

Involve Inform Improve

by Face it Together



Artists

Concept Ian Beesley

Design Martyn Hall

Illustrations Tony Husband

Poem Ian McMillan

Embellishments Ian Beesley

Unfurled Peoples History Museum
Manchester 16th December 2019

Meaning

Many people living with dementia experience difficulty in using automatic tilling machines, such as cashpoints, automatic check outs at supermarkets, ticket machines at train & bus stations, car parking machines and at toll booths.

The Face it Together (Bradford) group actively campaign for improvements to these systems. The companies concerned with ATMs if they Involved people living with dementia to Inform them of the problems of their ATMs they might then Improve their systems.

Symbolism

The banner has two versions a negative side and a positive side.

This is a simplified form of oppositional narrative representation i.e. good versus bad, safe v dangerous, this style was often employed on traditional banners to illustrate the benefits of joining a union or other organisations.

The embellishments represent train tickets and shopping receipts. The corner illustrations represent happy satisfied customers.

The colours, blue, gold and red are taken from the Bradford coat of arms. Blue represents loyalty, red courage & revolution, gold ambition.

